

The Competitive Canine

of the Carolinas.

*Your source for Events, Training Opportunities,
Training Tips, and more!*

How To Submit

Advertising * Event Listings * Training Resources * Brags * Informative Articles

The Competitive Canine of the Carolinas is growing each month! We are growing so fast that we are starting to encompass parts of Tennessee, Georgia, and Virginia! We aim to reach every competition household, no matter the dog sport of choice. Our goal is to be the one stop shopping spot to find competitions, trials and resources for your sport of choice.

Vendors such as Photographers, Artists, Custom Training Equipment, Properties for Sale, Lenders, business-type ads, and *large advertising ads for seminars, competitions, and trials* fall under the Advertising Rates.

Advertising Rates and Dimensions

Up to a ¼ page – defined as under 4 ¼ x 5 ½ horizontal or vertical

- 🐾 Images should fit within a 3 ¾ x 5-inch area to accommodate page margins
- 🐾 \$5 a month

½ page – defined as under 8 ½ x 5 ½ horizontal or 4 ¼ x 11 vertical

- 🐾 Images should fit in an 8 x 5 inch or 3 ¾ by 10 ½ inch area to accommodate page margins
- 🐾 \$10 a month

Full page - one single, 8 ½ x 11 page

- 🐾 Ads should accommodate ½ inch margins all around
- 🐾 This type of ad is reserved for announcing seminars, competitions, and trials and not for business-type ads
- 🐾 \$15 a month

Ad copy can be submitted in JPEG, PDF, or PNG. We will hyperlink your ad to become “Clickable” and take people to your website. Email your ad copy to thecompetitivecanine@gmail.com

To submit Advertising

- 🐾 Email thecompetitivecanine@gmail.com with a copy of your ad and the website address to hyper-link the ad to
- 🐾 Let us know how many months you want to run your ad. We will then send you an invoice and instructions for payment

Do you need help designing your ad? We are happy to help!

We offer several *free* opportunities to join our newsletter!

Regular seminars, competitions, and trial listings are free. Listing your training services or training groups is free. Advertising your used training equipment that you are trying to place in a new home is free.

Training Resource or Event Listings

- 🐾 For events, tell us the what, where, and when of your event. Provide contact information if an exhibitor has questions. MOST IMPORTANT: Provide a LINK to the event Premium or Flyer, so exhibitors know how to sign up
- 🐾 For training Resources, please tell us your name or the name of your training business or club, what services you provide, where you are located, and who to contact. DON'T FORGET LINKS to websites!

Articles and Training Tidbits

- 🐾 We welcome articles and tidbits on a wide range of topics. Have you got something to say? Send it to thecompetitivecanine@gmail.com in a word document, although PDF can work as well. Provide any Photos that you want to include. Don't forget a link to your website as we give full credit to our authors. Try to keep articles within one page for easier reading, but we will work with any article worth submitting.

Braggs

- 🐾 Brag on yourself or brag on your friends! Send us a photo and tell us the who, what, where and when of your brag! We are happy to include it.
- 🐾 Did your club hold an event? Send us the results!
- 🐾 Email your braggs to thecompetitivecanine@gmail.com

Do you just want to share your photo to help make our newsletter stunning? I will happily include them and give you full credit. Email your JPG images to thecompetitivecanine@gmail.com

Did I cover everything?

If not, you know where to find us! thecompetitivecanine@gmail.com

Or, if you need a quick answer to a question,
you can call or text Susan Young at 828-273-9108

The Competitive Canine of the Carolinas is edited, produced, and published by Susan M. Young and Sterling Real Estate Partners (with the help and support of my wonderful husband!). Why is a Realtor publishing a dog training newsletter? Because I cherish my friends and training companions, and I heard a need for a publication such as this. I make every effort to keep costs to a minimum to enable readers to continue enjoying free subscriptions. Advertising rates assist with the unavoidable expenses that occur each month.

This newsletter is my gift to you. Enjoy!